



Heim+Handwerk

Southern Germany's
largest fair for
Living & Furnishing

01.12. – 05.12.2021
Fairground Munich

www.heim-handwerk.de

FAQ

As your Heim+Handwerk / FOOD & LIFE team, we are working intensively to offer you the successful platform - which you know and appreciate - once again on December 1 - 5, 2021: for your business, for personal get-togethers, and as a meeting place for the industry. An overview of all the important, up-to-date information on participation in the Heim+Handwerk / FOOD & LIFE 2021 is presented here.

As at: April 2021

WHY A TRADE FAIR?

Why should I participate in the Heim+Handwerk / FOOD & LIFE in 2021? Are attendance fairs still in keeping with the times at all?

After last year's experience, we know more than ever that there is no substitute for personal exchange at a trade fair: for you as an exhibitor, in order to maintain, build up and expand your customer and business network in direct exchange and to present your range of products; for the visitor, in order to receive advice and to experience a variety of products live.

Is it not too risky to register my company for a trade fair?

Your planning certainty is important to us: we assure you that you will receive a 100 % refund of the stand costs you have paid to us, if the trade fair has to be cancelled, contrary to all current indications. In this case, the risk and the costs of carrying out the trade fair lie with us. However, if you cancel yourself after admission as an exhibitor (contract concluded 14 days after receipt of the stand offer), you will incur costs (see item: "At what point do I incur costs?").

Can exhibitors and visitors feel safe at trade fairs at the moment?

From full registration to contactless access, to social distancing and state-of-the-art ventilation of the halls: the [measures](#) for conducting trade fairs specified for Munich guarantee you as an exhibitor, as well as the visitors, safe trade fair operations. The applicable regulations for December 2021 will be adjusted based on the situation. We remain in close contact with the authorities, representatives of the trade fair site and with you at all times, we constantly monitor the situation and measures, and will keep you informed regularly and in good time.

REGISTRATION/COSTS

Will the Heim+Handwerk / FOOD & LIFE 2021 take place safely?

The Heim+Handwerk / FOOD & LIFE 2021 is planned for December 1 - 5, 2021. The [measures](#) for conducting trade fairs specified for Munich guarantee you as an exhibitor, as well as the visitors, safe trade fair operations. The applicable regulations for December 2021 will be adjusted based on the situation. We remain in close contact with the authorities, representatives of the trade fair site and with you at all times, we constantly monitor the situation and measures, and will keep you informed regularly and in good time.

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Until when can I register as an exhibitor for the Heim+Handwerk / FOOD & LIFE 2021?

In order for us to be able to consider individual requirements, we need your timely registration. Registration becomes binding no later than on the 14th day after receipt of the notification of the stand offer. The sooner we know your wishes, the better we can start the allocation for the halls.

When will the allocation start?

The allocation for the Heim+Handwerk / FOOD & LIFE 2021 starts on August 2021.

What is the deadline for withdrawal free of charge?

Your registration for the Heim+Handwerk / FOOD & LIFE 2021 is initially free of charge. The status is equivalent to a non-binding reservation for you, and is therefore completely without the risk of incurring costs. A legally binding contract between you and us will not be concluded until 14 days after notification of the stand offer. Thereafter, you will receive confirmation of the contract in the form of the admission(s) to the Heim+Handwerk / FOOD & LIFE 2021.

At what point do I incur costs, if I cancel?

If you wish to cancel your participation in the Heim+Handwerk / FOOD & LIFE 2021, you can do so within 14 days after receipt of the stand offer. After that, you will be charged the full cost (see item: "When is the invoice due?"). Nevertheless: in this case too, we as the Heim+Handwerk / FOOD & LIFE team will make every effort to rent out the space fully or partially, so that after full payment for the newly-rented space, we can refund you the amount obtained less the reimbursement of expenses. All additional services ordered must be cancelled with the respective contractual partner.

When is the invoice due?

The contract is concluded upon admission as an exhibitor for the Heim+Handwerk / FOOD & LIFE 2021 (14 days after receipt of the stand offer). Thereafter, you will receive your invoice promptly. The invoice must be paid by the specified due date.

What happens if GHM as the organiser has to cancel the Heim+Handwerk / FOOD & LIFE 2021?

As the organiser, we are preparing everything to be able to safely conduct the Heim+Handwerk / FOOD & LIFE 2021. If we nevertheless have to cancel the trade fair, contrary to expectations, we can already assure you today that you will definitely receive a 100 % refund of the stand costs you have paid to us. Therefore, the risk and the costs of carrying out the trade fair lie with us. This means that we can offer the Heim+Handwerk / FOOD & LIFE 2021 and all its stakeholders the greatest possible planning certainty.

Do you have any further questions? Please feel free to contact us:

www.heim-handwerk.de/request-information

www.food-life.de/request-information